



PRESENTS

Illuminated Recipes:

Cravings, Customs, & Comforts

"Illuminated Recipes: Cravings, Customs, and Comforts" is a 12-week, free workshop for youth and young adults from ages 16 to 26. The project's participants will be mentored and trained by instructors on how to collect information, record oral histories, and translating those stories into writing, photography, and mixed media art. Through the medium of food and recipes, students will learn, rediscover, and record their family and community history.

The students will test the recipes with the intent of ultimately compiling them into a cookbook. Each recipe will contain an associated personal narrative. Furthermore, the students will be taught to produce artwork for the cookbook in the form of photography and/or art prints.

The culmination of the project will be a community cookbook launch, an art exhibition and a pop-up cooking session. Within a public space, a celebratory feast will be held with food cooked from the collected recipes. The event will also include an art exhibition of artworks/videos produced for the cookbook and readings from the book.

Your sponsorship will foster the youth to connect with their family, community, and culture by using the artistic tools such as writing, mixed media painting and photography. We invite you partake in this exciting and meaningful project!

 /VAALAccommunity
www.VAALA.org

Sponsorships:

Foodie..... \$250

- Sponsorship acknowledgement on press releases (at time of release)
- Acknowledgement in the book of recipes printed at the end of the workshop
- Sponsorship acknowledgement on radio/TV programs
- Sponsor's logo or name prominently featured on all electronic announcements
- Name/logo on website and social media

Sous-Chef..... \$500

Foodie Level Benefits **PLUS** Your product samples or coupons distributed at the final exhibition and pop-up cooking event

Pastry Chef.....\$750

Sous-Chef Level Benefits **PLUS** Two tickets to attend the Opening Night screening of VAALA's Viet Film Fest 2019 on October 11, 2019 at AMC 30, Orange

Executive Chef..... \$1000

Pastry Chef Level Benefits **PLUS** Speaking opportunity in front of Opening Reception audience at the final exhibition and cooking pop-up